

**Local Youth Network  
Chippenham and Villages Community Area  
Young People's Positive Activity Needs  
Assessment Report  
February 2015**



## **Introduction**

1.1 As part of the community led youth model Chippenham Local Youth Network, on behalf of the Area Board has carried out this needs analysis exercise. This report aims to offer an overview of how young people spend their leisure time and what they would prefer to see developed in relation to their personal and social needs. It is intended to assist the Area Board in making decisions about the allocation of funding for youth projects and services locally for young people ages 13-19years, and also to help inform where additional developments could take place.

## **Current Provision**

- 2.1 There is a range of positive social activities in the area. Riverbank Studios continues as Community Interest Company, offering band development support, a recording studio, practice space and showcase performance times. (Monday to Thursday evenings)
- 2.2 The Duke of Edinburgh Award Group continues to be run by a committed group of volunteers. The group is temporarily at Sheldon. ( Monday and Tuesday evenings)
- 2.3 There is a 'Youth' store area at Monkton Park with some useful equipment and games.
- 2.4 Across the area there is a very good range of sports clubs and activities that young people can access. There are several youth football clubs, youth rugby, youth hockey and youth cricket clubs., Additionally there is 'Kandu Kicks' football project run by Kandu Arts (and supported by GreenSquare and WC), Turn up and play football at Stanley Park and 'Door Step Street games' at John Cole Park ( WC and Rise Trust); all run at different times throughout the week. Most of these are well attended and supported.
- 2.5 The Olympiad Leisure Centre offers tutored and informal swimming, gymnastics, martial arts, squash and badminton, fitness classes and the gym for over 12 years.
- 2.6 There is a range of martial arts clubs including, a boxing club, a number of kick boxing clubs, karate, judo, and a new 'self-defence group starting at Riverbank, the Zanshin Group'.
- 2.7 Youth Club provision can be found at St Paul's Church Hall run by the Rise Trust, Ladyfield Church, and Sheldon Methodist Church. Derry Hill also runs a well attended youth club which is frequented by a number of Chippenham students.

- 2.8 The Dirt Jumps remain maintained by Chippenham Town Council at Stanley Park, with seasonal use by BMX'ers.
- 2.9 Chippenham Youth Theatre runs from Sheldon Road Methodist Church, and there is also Clogs which offers drama opportunities for young people.
- 2.10 Chippenham Canoe and Sailing club offer kayaking, canoeing, and sailing.
- 2.11 There are a number of well attended and established uniform groups notably the Sea Cadets, the Army cadets, Air Cadets, Scouts and Guides, and St John's Ambulance.

## **Need**

- 3.1 Wiltshire Council Joint Strategic Assessment (JSA) for Chippenham Community area identified four priority areas. 'Child Poverty', and 'Children in Need' feature as two top priority areas, and the need to focus on areas of greater deprivation. East Chippenham is highlighted as a possibly needing greater focus.
- 3.1 'Health of children and young people' is a priority with childhood obesity running slightly higher than other areas in Wiltshire. It is notable too that the JSA also identifies the use of outdoor spaces and natural resources, and informal outdoor activity, as areas for desired development.
- 3.2 'Pupil Achievement' is the fourth priority area for Children and Young People. All KS4 schools in Chippenham Community Area are rated good or outstanding ( 2012).
- 3.4 In January 2015 the Chippenham Area Local Youth Network (LYN) Steering Group carried out a survey to find out what young people's community activity needs are, and where there are gaps. The survey gathered the views of young people and interested parties via a combination of hard copy questionnaires and through 'Survey Monkey', an on line survey system. The contents will be used to help the Chippenham LYN Steering Group make recommendations to the Area Board where funding should go to support the provision or development of activities or services for young people. A schedule of the findings is outlined below.

### 3.5 About the respondents

	male:	female:	total;
Number of respondents via questionnaires	385	314	699
Number of respondents via Survey Monkey	16	14	30
Total number of respondents			729

11-13ys	318
14-16yrs	295
17-19yrs	103
20-25yrs	3
Parent /guardian /advocates/providers	10

Respondents who live in Chippenham	311
Respondents who live in villages or other towns	226
Number of respondent currently attending clubs or doing regular activities	454
Number of respondent currently not attending clubs or doing regular activities in their leisure time in their leisure time	212

See appendix 1 and 2 for full breakdown.

## 3.6

Number of Respondents who preferred youth activities to be several things in one place	290
Number of Respondents who preferred youth activities to be different things in different places	210
Specific places respondents stated youth activities need to be developed were;	Cepen Park areas', 'John Cole Park', 'Monkton Park', 'Chippenham Town Centre', 'Marshfield (needs place for sports)', 'school and colleges', 'the swimming pool is always busy with swimming lessons' and 'Middlefield'...

## 3.7

Number of respondents who said they would use the following youth activities
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Skate Park	215	Art Centre/ projects	134
Youth Café	256	Sports Hall	212
Adventure trail/assault course	217	Band/gig space	148
Youth Outreach Workers	29	Cooking/Kitchen Area	151
Counselling	73	Group work space	69
Life skill Workshops	93	Dance group/space	212
Parkour	138	I.C.T Area	143
Drama group /space	129	Youth Club	135
Mountain bike trails	176	Campsite	167
Self defence	173		

3.8 The respondents top three choices were first a Youth Café, secondly an Adventure Trail, and thirdly a Skate park.

3.9 Other activities or types of space respondents stated young people need in the Chippenham Area included 'parks for older children', 'a better cinema'. 'bowling' and ice-skating'.( see appendix 3 for full list).

4.0 When specifically asked what would be their first choice the respondent's top five first choices were stated as:

Skate Park	39
Band and gig space	22
Drama Group Space	16
Youth Café	13
Self Defence	10

Although these differ from the overall totals these responses may suggest the level of motivation for each provision.

5.0 The times respondents stated young people social activities needs are:

Weekday afterschool	197
Weekday evenings	238
Saturday AM	177
Saturday PM	25
Saturday Eve	126
Sunday AM	157
Sunday PM	110
Sunday Eve	109
Christmas holidays	156
Easter holidays	189
Summer holidays	318
Half terms	228
Teacher training days	166

5.1 Respondents who stated they would use a youth equipment store to borrow equipment or games

Yes	211
No	197
What they said should be in it	sports equipment, games, bikes, skate equipment, and camping equipment.

5.2 Other resources the respondents stated they think young people need to help them with their social time were 'social advisors', 'more youth shelters', 'a getting to know area' or 'friendship zone', and a 'safe environment to meet'.

## **Summary conclusion**

6.1 There is a generally a positive dominant culture of organised clubs and activities which many young people participate in. It should be assumed that the participation of these will be based on ability to pay. The needs of young people from families with lower incomes should be considered to offset any possible social exclusion within Chippenham's community experience.

6.2 Young peoples cultural and interest needs are diverse, which is illustrated in their current activity.

6.3 Many of the clubs stated by the respondent young people reflected pursuits based on competitive sport or achievement. In itself important and worthwhile, there may need to be the provision of counterbalancing social activity which is reflected in some of the comments made by respondent young people

6.4 There is a number of 'vulneribility factors' that will need considering within the overall Chippenham Community led offer, considering particularly the needs of more at risk young people, young people with disabilities or additional needs, young women, look after young people, black and mixed ethnicity young people, lesbian .gay and transgender young people, and young people from traveller families.

6.5 It should be recognised that young peoples needs can change relatively quickly and this coupled with levels of motivation can effect actual engagement and take up of provision. With this in mind it may be useful to recognise that this report while no doubt provides some useful insight, is not a definitive guide to young peoples needs. A consideration could or should be retained for young people to redifine their needs as young people grow, or as the new community led model develops, or as existitng services and provision evolves and emerges.

## **Acknowledgments**

7.1 Chippenham LYN would particularly like to acknowledge the assistance of Hardenhuish School, St Nicholas School, and Wiltshire College for their assistance in carrying out the needs analysis surveys.

Appendix 1 Where respondents stated they lived

Chippenham	311
Pewsham	10
Sutton Benger	19
Hillmarton	1
Seagry	2
Hullavington	5
Derry Hill	20
Studley	4
Neston	3
Calne	42
Kingston St Micheal	4
Kington Langley	13
Marshfield	18
Melksham	16
Bremhill	1
Christian Malford	5
Castle Coombe	3
Corsham	12
Colerne	9
Badmington	4
Royal Wootton Bassett	1
Badmington	4
Biddestone	2
Foxham	2
Tytherton Lucas	1
Yatton Keynell	4
Nettleton	2
Dauntsey	1
Stockley	2
Allington	1
Bromham	2
Cherhill	2
Sherston	2
Stanton Saint Quinn	4
Slaughterford	1
East Tytherton	2
Bath	1
Other	5



Appendix 2 Clubs or activities respondents said they do

Football	54	kayaking	2
Rugby	29	Martial arts	11
Ballet	10	Young farmers	2
Guides	14	Cycling	2
Tennis	9	Trampolining	2
Netball	26	Ice hockey	1
Youth Clubs	19	Clog dancing	1
Sea cadets	6		
Swimming	40		
Hockey	10		
Drama	19		
Scouts	22		
Parkour	1		
Music	26		
Mountain Biking	2		
Basketball	5		
Running club	15		
Skateboarding	6		
Horse riding	9		
Dance	40		
Gym/gymnastics	30		
Cricket	9		
Shooting	1		
Badminton	10		
St John's Ambulance	2		
Climbing	2		
Army cadets	4		
Youth theatre	2		
Boxing	3		
Air cadets	1		
Trail riding	1		
Golf	3		

Appendix 3 Other activities or types of space respondents stated

Long boarding		First aid courses	
Futsal	2	Friendship zone	
Monkton Park		Homework club	4
Volleyball		Survival courses	
Racing cars		Safe place to hand out	2
Ice skating	5	Rowing	
Figure skating		Cheerleading	3
Rock climbing		Media productions	
Study space			
Bowling	9		
Book club			
Basketball	2		
Yoga			
Better cinema	9		
Music venue			
John Cole Park			
A field			
Public yard			
The dome -free			
Mixed football			
Park for older kids			
Drugs advice			
Wifi club			
Paintballing	3		
Shooting	3		
U tube convention			
Go karting			
Track days			
Market place/causeway because it's too quiet			
Gym			
Air soft site			
Gaming space/convention			

